

Print on Demand with SmartPress

DwyerOmega Marketing has set up a print on demand platform to allow users to print DwyerOmega collateral on demand. SmartPress will give users the freedom of selecting which collateral they need printed; in the quantity they desire and have shipped to an address of their choice.

Collateral available for print on demand:

- Dwyer Instrumentation Brochure
- DwyerOmega Corporate Brochure
- DwyerOmega Corporate Line Card
- DwyerOmega Corporate Fact Sheet
- DwyerOmega Temperature Line Card
- DwyerOmega Pressure Line Card
- DwyerOmega Control, Monitoring & IIoT Line Card
- DwyerOmega Environmental Sensing Line Card
- DwyerOmega Flow & Level Line Card
- DwyerOmega Data Centers Brochure
- DwyerOmega HVAC Brochure
- Need something else? Please reach out to kkarner@dwyeromega.com

Co-Branding (optional)

Our collateral is designed to support co-branding with your company logo. A designated location has been identified on each piece for optimal visibility and impact.

How to Order DwyerOmega Print Collateral using SmartPress:

Go to: <https://smartpress.com/>

Click 'SIGN IN' in the upper right



Username: DwyerOmega Print
Password: DOPrintOnDemand (case sensitive)
'SUBMIT' for sign in

Sign In

USERNAME

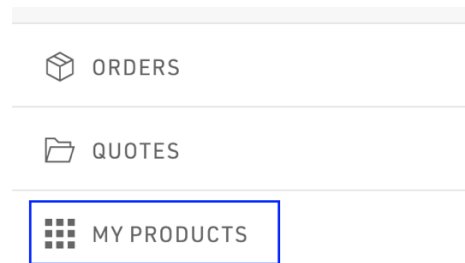
DwyerOmega Print

PASSWORD

SUBMIT



Navigate to 'MY ACCOUNT' in the upper right
Select 'MY PRODUCTS' from the dropdown



Select which product you would like to order
Select desired quantity (note some pieces have minimum quantities)
Select the desired production time from the drop-down
Click the 'Continue to Personalize' button
If no co-branding is needed, click the 'Add to Cart' button in the upper right

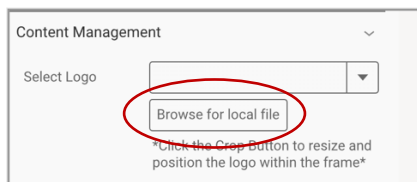
How to co-brand (optional):

1. There are two options:
 - Locate your company logo in the quick dropdown feature.
 - Upload your company logo using the provided upload tool.

Preloaded Logos: We have some logos pre-loaded into the system. Check for your logo by clicking the arrow next to the dropdown field for 'Select Logo'

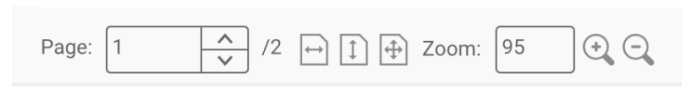
To Add Your Logo: If we do not have your logo in the system, you can upload it. To add your logo click the 'Browse for local file' button to locate the logo on your device. Please note that depending on the placement and background, you may need to upload either a full-color or all-white version of your logo to ensure it displays correctly. The system accepts .jpg (white background) and .png (transparent background) file formats.

DwyerOmega HVAC Brochure



Once uploaded, your logo will automatically be placed in the designated area on the collateral. Please check the placement of the logo for position, size, and display accuracy. Some logos are

placed on the first page, some on the last, depending on the piece. To check, use the 'Page' tool at the bottom of the screen to click through the pages to locate your placed logo.



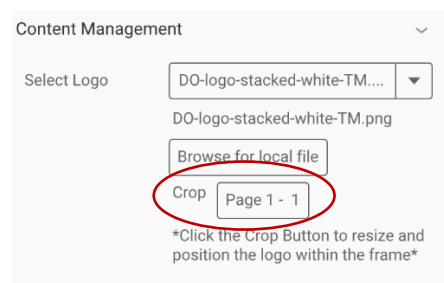
IMPORTANT: There may be instances where your logo will need to be scaled to fit in the placement window.

For example:

This logo is too large and cut off in the placement window

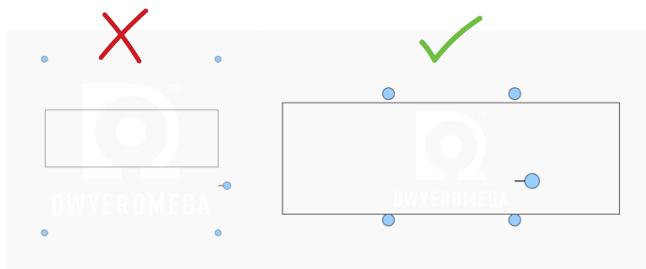


To fix this click on the 'Crop' button



The next window will show how the logo is fitting in the frame. The blue anchors will need to be dragged to size the logo to fit in the frame outline.

For example: the left image here shows how the logo is outside of the frame and won't print correctly, the right shows the logo scaled to fit the frame.



Once satisfied click the 'Close' button on the bottom right of the window.
Recheck the logo placement in the piece to ensure the resizing worked to fit the frame for printing.

Add to cart by clicking the button in the upper right of the screen and follow prompts for checkout.

Review your order and click the checkout button.

CHECK OUT

Step 1 - User Account - Your Information

Immediately click 'Continue Checkout' for Step 1

IMPORTANT: Please do not alter the DwyerOmega Print information shown here.

Step 2 - Shipping

Click '+ADD NEW ADDRESS' and enter your shipping address

Select your preferred shipping service. Please choose the most cost-effective option that ensures your collateral arrives on time to meet your needs.

'Continue Checkout'

Step 3 - Payment

Billing Address:

Please leave as Marketing Dept – 800 Connecticut Ave, Norwalk

Payment Information:

Select 'Purchase Order' radio button

PO number field should be left blank

Click 'Continue with PO' button

Billing Address

Marketing Dept - 800 Connecticut Avenue, Norwalk

[ADD A NEW ADDRESS](#)

Marketing Dept
DwyerOmega
800 Connecticut Avenue
4W04
Norwalk, CT 06854
United States

[EDIT THIS ADDRESS](#)

Payment Information

☐ Credit Card ☒ Purchase Order

Please provide a purchase order number to continue.

PO NUMBER

CONTINUE WITH PO



Note: prices shown are for billing to DwyerOmega, you will not be charged for your order.

Step 4 – Confirm & Submit

Review your order

IMPORTANT: Please do not alter Account Information

Click 'Submit' button at the bottom of the screen

Order confirmations will be sent to printing@dwyeromega.com, an inbox monitored by the Marketing team. Marketing will forward order confirmations and tracking numbers direct to you when received. Please reach out to Kerry Karner (kkarner@dwyeromega.com) with questions on confirmations and tracking.

For general collateral ordering questions, please contact your DwyerOmega Sales Representative or Krystine Risola (krisola@dwyeromega.com).